



2011 Andaman & Phuket International Soccer 7s

9th Phuket International Soccer 7s (26-27 November 2011)
6th Andaman International Soccer 7s (3-4 December 2011)



Presentation to: Companies, Press and Media

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Date: 24th March, 2011.

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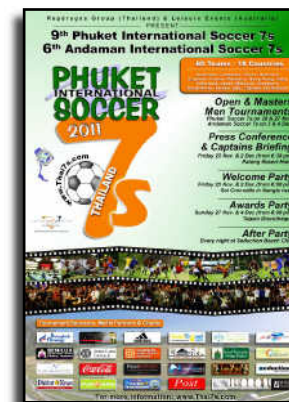
Website: www.Thai7s.com
The Official Thai Soccer 7s Website.

Gallery Photo: www.ThaiSevens.com
17,323 pictures in 164 albums from all previous Thai Soccer 7s.

 www.FaceBook.com/ThaiSoccer7s
Be connected with us!

 www.Twitter.com/Soccer7s
Follow us on Twitter with all Thai Soccer 7s news :-)

 www.YouTube.com/Thai7sVDO
Slide-shows & VDOs from the Thai Soccer 7s Tournaments.



[Click on the Magazine to read the 2010 Edition.](#)

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Tournament Introduction

The popular Phuket International Soccer 7s tournament will celebrate its 9th anniversary this year. These Sevens tournaments have grown to be the most popular in South-East Asia with again an increased participation this year with over 80 teams. We will run again a second weekend tournament with the 6th Andaman International Soccer 7s. These tournaments will be for the Open & Masters Over 35s and 40s, and are invitation tournaments that provide a socially competitive environment for players who approach the game with the right attitude and in the right spirit. With no prize money at stake, all teams take part for one reason only, their love of soccer.

This year, we are inaugurating also a Womens category.

The two tournaments are as follows:

- * **9th Phuket International Soccer 7s - 26 & 27 November 2011**
Categories: Open, Masters O'40s & Womens
- * **6th Andaman International Soccer 7s - 3 & 4 December 2011 (Phuket)**
Categories: Open & Masters O'35s



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Tournament Key Numbers

- 80 teams from 18 countries, including some ex-professional players.
- More than 25 nationalities.
- 2,000 participants, relatives, friends, supporters...
- 70% of participants are expatriates living in Asia.
- 30% of participants are coming from Australia, Europe and Middle-East.
- Estimation of 30 million THB that will be injected into the Phuket economy.
- Largest tournament of its kind in the Asia-Pacific region.
- 1,500 T-shirts (offered to all participants and sponsors).
- 100 Polo-Shirts (officials).
- 150 Pennants (offered to all team's captain and sponsors).
- 3,000 Programmes (offered to all participants and sponsors).
(2010 magazine can be viewed at <http://www.scribd.com/doc/50781633>).
- 26 Trophies: Cup, Plate, Bowl (offered to team winners).
- 312 Medallions (offered to each player of team winners).
- Over 2,500 Pictures in high definition from professional photographers.





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Basic Rules & Playing Venue

www.Thai7s.com/phuket/rules.html

- The tournaments are played in accordance to FIFA Laws of the game except where there shall be no offside and interchange of players.
- Team of referees from Australia, Singapore and Thailand.
- There are 3 levels of competition – Cup, Plate & Bowl – and both winners and runners-up at each level will receive trophies to mark their achievement and each player in these teams is also awarded with a medallion.
- Registration of maximum of 12 players per team.
- Astroturf pitch 70m x 45m (3/4 size 11-a-side pitch)
- Full size goals to offer more attractive games!
- 15 minutes per game.
- Interchange / Rolling substitution.
- No Offside.



Phuket International Academy Sport Complex



*From the inaugural Phuket 7s tournament in 2003 until today in 2011...
 32 Tournaments - 425 Teams - 4,900 Players - 3,840 Games,
 180 Cup Trophies - 2,160 Medallions - 62 Official Parties - 17,323 Pictures...*





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Ex-Pro Soccer Players

www.Thai7s.com/ex-pro-soccer.html

Some of the Ex-Pro Soccer Players that have played in the Thai Soccer 7s Tournaments:

- Manuel Amoros (French, 82 games for the French national team and 2 World Cups)
- Uwe Bein (German, 1990 World Cup winner, Kickers Offenbach, Frankfurt...)
- Michael Rummenigge (German, UEFA Cup in 1993, Munich, Dortmund...)
- Ian Gray (Australian, 33 games for the Australian national team)
- Daniel Xuereb (French, National Team, Marseille, PSG, Lyon...)
- Dieter Schlindwein (German, Frankfurt, Pauli Hamburg..)
- Torsten Kracht (German, Leipzig, Stuttgart, Frankfurt...)
- Tim Bredbury (English, Liverpool, Hong Kong...)
- Sebastien Perez (French, Marseille, St-Etienne, Blackburn...)
- Anto Grabo (Bosnia, Sarajevo, Lommel Belgium...)
- Alen Bajkusa (Yugoslavian, Sarajevo, Etoile Casrouhe Suisse...)
- Frederic Meyrieu (French, Marseille, Bordeaux, Lens, Metz...)
- Bernard Pardo (French, Lille, St Etienne, Bordeaux, Marseille, PSG...)
- Didier Billet (French goalkeeper for Marseille, Avignon, Beziers...)



HongKong All Stars



Team Bondi (AUS)



Marseille All Stars



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www.Thai7s.com/phuket/programme.html

General Tournament Programme

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> • Thursday 24 Nov. • Friday 25 Nov. • Saturday 26 Nov. • Sunday 27 Nov. • Monday 28 Nov. • Tue-Wed 29-30 Nov. • Thursday 1 Dec. • Friday 2 Dec. • Saturday 3 Dec. • Sunday 4 Dec. • Monday 5 Dec. | <p>6 pm / 8 pm
8 pm / 10 pm</p> <p>9 am / 1 pm
1 pm / 5 pm</p> <p>9 am / 5 pm
8 pm / 10 pm</p> <p>1 pm / 4 pm
6 pm / 8 pm
8 pm / 10 pm</p> <p>9 am / 1 pm
1 pm / 5 pm</p> <p>9 am / 5 pm
8 pm / 10 pm</p> | <p>Teams Arrival</p> <p>Captain Briefing & Press Conference (Free Beer & Soft-Drinks)</p> <p>Welcome Party with all participants (Free Food)</p> <p>Open category games</p> <p>Masters category games</p> <p>Open and Masters categories games during all day</p> <p>Awards Party with all participants (Free Food)</p> <p>Teams departures / Holiday extension</p> <p>Free at leisure</p> <p>Teams arrival</p> <p>Soccer Clinic for Kids at the Playing Venue (to be confirmed)</p> <p>Captain Briefing & Press Conference (Free Beer & Soft-Drinks)</p> <p>Welcome Party with all participants (Free Food)</p> <p>Open category games</p> <p>Masters category games</p> <p>Open and Masters categories games during all day</p> <p>Awards Party with all participants (Free Food)</p> <p>Team departures / Holiday extension</p> |
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Media Coverage

The media coverage is growing tournament after tournament with:

- **TVs:** Football Crazy from ESPN TV, Pattaya People TV, Thai Andaman News, Thai Channel 11, True Visions 6 channels, Your PhuketTV...
- **Newspapers:** Bangkok Post, Phuket News, Phuket Post, The Nation, Phuket Francophone, Pattaya News, Pattaya People... and famous national Thai newspapers as Kickoff, Sportmen, Thansatakij...
- **Magazine publications:** Big Chilli, Asia & Away, Shakers & Movers, Metro, Football Asia, Phuket Francophone, Phuket Magazine, Thai Football, Sa-Bai Thailand, Sport Boom, What's on South, Andaman Post, The Phuketian, and several in-flight magazines as Bangkok Airways, Thai Airways...
- **Websites:** Phuket Best Events, EventPhuket.net, Pattaya Info, Press Release Point, Thai Network, MCOT, Bangkok Scoop, Anglo Info, Phuket Dining, Phuket Dreamer, Travel Guide for Travellers...



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Past Tournament Sponsors

www.Thai7s.com/thai-soccer-7s-sponsorship-program.html

These tournaments would not succeed without the support of many partners and sponsors. We express our thanks to our partners and have acknowledged some of them below . We look forward to adding your company's name to that list this year and in the future.

- **Beer:** Carlsberg by Fuid Asia Pacific, San Miguel Beer, Paulaner, Foster's, Asahi, Chang Beer.
- **Soft Drink:** Coca Cola, Pepsi, Gatorade, Shark.
- **Hotel:** Banthai Beach Resort, Patong Resort, Patong Premier, Mercure Hotel Pattaya, HotelTravel.com, Koh Kum Lodge, Supalai Resort, Mercure Hotel Phuket, Benilux Hotel, Horseshoe Point Pattaya, Royal Phawadee Village.
- **Hospital:** Bangkok Phuket Hospital, Phuket International Hospital, Samitijej Hospital.
- **Restaurant:** Two Chefs Bar & Grill Phuket, Ma Maison, Mac Donald Phuket.
- **Nightclub & Bar:** Seduction Beach Club, Factory Bar, Taipan Disco, Baya Beach, Scruffy Murphy Phuket, Crocodile Bars, DClub, Angels Disco Bangkok, Climax Bangkok (former Spicy), The Office Bar & Grill Bangkok, Hillary Bar, Shark-Tiger Entertainment Complex, Big Bamboo Bar Shanghai.
- **Airline:** Bangkok Airways, Thai Air Asia.
- **Travel:** SLK2 Adventure, Andaman Dive Village, Island Safari, Panwa Garden SPA, Phuket Adventure, Phuket Receptif, All 4 Diving.
- **Sport:** Phuket International Academy, Grand Sport, CMG Manchester United, Adidas, Siamball, Bangkok Atlantic.
- **Tailor:** Creative Fashion Gallery, Georges & Mike Barons Fashion.
- **Others:** Engreat International, Dmak.net, Q Car Rental, Jones Lang LaSalle.



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Testimonials from Participants

Hi Guys it as great meeting up with you after all. Yes, we did enjoy ourselves very much though it was short and sweet. That was a great effort considering time was so short top put up the show and it was a job well done. Looking forward to seeing you soon. Cheers Sanjiv, Bombay Gymkhana FC (India)

Warm compliments from the Bayon Wanderers F.C. Hope that everything is going conform your wishes! We would like to register a second Bayon Wanderers team in the Open Competition in the Phuket Tournament. Looking forwards to hear from you soon, with warm greetings from, Billy, Bayon Wanderers FC (Cambodia)

Thanks for a great tournament on the weekend, the London Panthers have landed safely back in London. Realised on the plane that we were also mentioned in the Bangkok Post which is awesome coverage. Thanks again definitely hope to see you next year. Regards, Bobby, Panthers FC (UK)

*Last weekend tournament was really great!
Markus, German All Stars (Singapore)*

*Thanks again for a fun tournament...we had a good time and the weather was perfect. Regards,
Cobby, Royal Bangkok Spot Club (Thailand)*

*Thanks very much for organizing the Bangkok 7s. Bangkok Vets enjoyed the outing in a fair and gentelmanly competition. Please keep us informed of 2009 Bangkok 7s. Kind regards,
EG, Bangkok Vets League (Thailand)*

*Thanks for a great weekend, which was well organised and most enjoyable, we shall return! Once again many thanks.
Duncan, Tien Mu B52 FC (Taiwan)*

*Encore un grand merci pour ce Tournoi. Les Marseillais ont dans leur peregrination nocturne de Samedi soir oublie la coupe dans un tuk-tuk. Peux-tu les aider a ce qu'ils repartent en France avec un trophée de remplacement ?
Philippe, for Marseille All Stars (France)*

*Congratulations with your last event - i hope the publicity we gave you on Football Crazy helped. Merci beaucoup, a bientot.
Dave, Football Crazy from ESPN Star TV (Singapore)*

Great job guys!!! we are all happy because we played well and I do not think there were many grumbles, If we do not see you in Pattaya we will see you in Phuket. Thanks, Martin, Soccer Experience (Malaysia)

*Thanks for organising a great tournament. It is always a pleasure to come to Bangkok and we enjoyed it again this year. So, many positive things that you guys do but here are a few that spring to mind: 7 a side is a good number for a travelling team, Venues/Pitches have been good in Bangkok both in 05 & 06, Cost is reasonable, Great to see teams from all over Asia, and beyond. The games were played in excellent spirit. Good refs, Food was really good at the venue, Great to have a swimming pool, Website and photos are great, The tournaments seem to run on time!
Ben, Singapore Hibernians (Singapore)*

*Just to let you know that we have all returned home safely and to thank you both for allowing us to compete in your tournament. The facilities was perfect and the organisation of the tournament was spot on. I was most impressed with the first aid/medical staff that were ready and available on site. I would definitely recommend this tournament to others.
Rob, Bakare Football Club (UK)*

*Overall it was excellent. Thanks.
Francois Dotta, Latini FC (Singapore)*

*Thanks again for organising this great tournament. All my guys liked it very much, part of it you could witness yourselves during the nights on Bangla. Pitch and venue was the best you ever had, hope you can do it again. I see nothing which speaks again our 7th participation next year.
Daniel Berger, Shanghai Krauts (China)*

*Thanks for another great tournament, my lads all had a great time.
Sid Lloyd, Footy Japan (Japan)*

*Generally it was excellent as usual! Big compliments!
Sacha Eugster, Singapore Nord (Singapore)*

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Title Sponsor / Naming Rights



- Complete and exclusive naming rights of the tourney
- Product exclusivity at the playing venue
- Promotional opportunities at party venues
- Presentation of trophies & medallions to Winners
- Unlimited Prime signage at the venue hosting the tournament
- Sponsor identification on official uniforms & tournament merchandise
- Sponsor identification on playing field corner flags (if supplied)
- Exposure through tournament advertising in local publications
- Advertising 2 full colour page in the tournament magazine
- Message and picture from CEO in the tournament magazine
- Banner and presentation of your company in the official website
- 50 official tournament shirts
- 100 official tournament programmes



Title Sponsor / Naming Rights
Cost: 300.000 THB

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Main Tournament Sponsor



- 10 Company banners (3m x 1m) on display in the playing venue
- Opportunity to have corporate marquee placed at playing venue
- 1 Company logo on promotional posters and banners
- 1 Company logo on tournament shirt offered to each player
- 1 Company logo / product pictures on tournament slide-show on YouTube
- 1 Advertising full colour cover page in the tournament magazine
- 5 Company banner at Thai7s.com linked to your website
- Presentation of trophies & medallions to Winners
- 10 Invitations at Captain's Briefings and Press Conferences
- 10 Invitations at Opening and Awards Parties
- 20 Tournament shirts



Main Tournament Sponsor Cost: 100.000 THB

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can be downloaded for Free on Scribd:
<http://www.scribd.com/doc/50781633>



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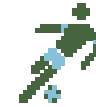


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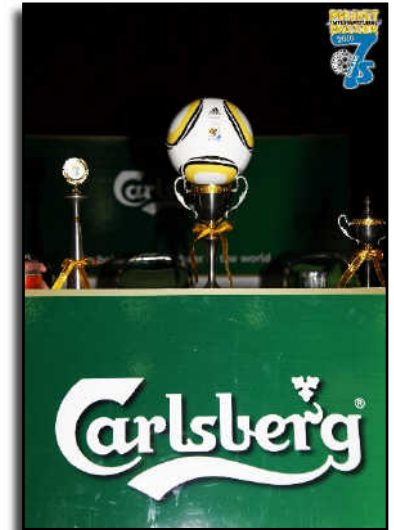
Corporate Tournament Sponsor



- 5 Company banners (3m x 1m) on display in the playing venue
- Opportunity to have corporate marquee placed at playing venue
- 1 Company logo on promotional posters and banners
- 1 Company logo / product pictures on tournament slide-show on YouTube
- 1 Advertising full colour page in the tournament magazine
- Presentation of trophies & medallions to Winners
- 2 Company banner at Thai7s.com linked to your website
- 5 Invitations at Captain's Briefings and Press Conferences
- 5 Invitations at Opening and Awards Parties
- 10 Tournament shirts
- 20 Tournament magazines

Corporate Tournament Sponsor
Cost: 50.000 THB

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Advertising Gold Sponsor



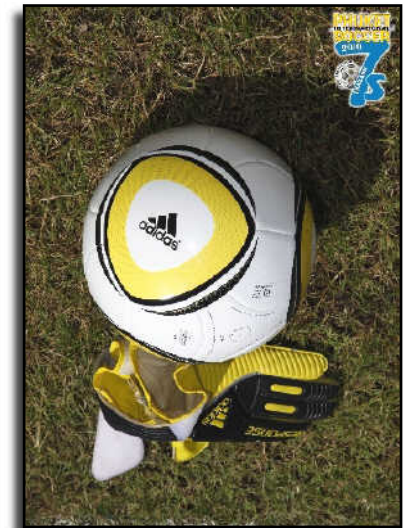
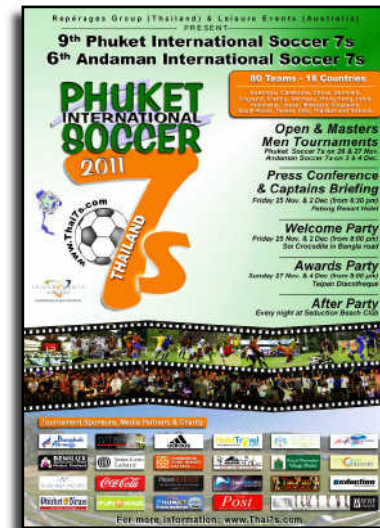
- 1 Company logo on promotional posters and banners
- 1 Company logo / product pictures on tournament slide-show on YouTube
- 1 Advertising full colour page in the tournament magazine
- 1 Company banner at Thai7s.com linked to your website
- 2 Invitations at Captain's Briefings and Press Conferences
- 2 Invitations at Opening and Awards Parties
- 2 Tournament shirts and magazines



SPECIAL OFFER !!!
Advertising Gold Sponsor
Cost: ~~20.000 THB~~ >>> 12.500 THB

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[Click on the poster to download it](#)



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Tournament Charity Action

The Phuket Soccer 7s supports the WWPCG!

We at Women's Will Power have been developing our calendars since 2009. By basing ourselves on the features demanded by our supporters, we have created an innovative new style of our calendar to be more elegant and stylish which we believe will help to show off what Phuket has to offer including life style and the environment and promoting it with the artistic way using both Phuket and Bangkok professional photographers.

We have been looking at many different charities and organizations and only recently we have developed a partnership with a charity within Phuket that has been helping all victims of abuse, in Phuket, including children and women and it is this charity that we at WWP will be helping with the sale of this year's calendars. WWP is a group of professional women who live and work in Phuket. And our aim is to raise funds for helping the victims of abuse to help them take hold of their lives and help them to improve their future.

Thank you of the interest that you have shown in Women's Will Power Phuket Charity Group. **"Together we are Strong. Together we can Make a Better Future"** Please HELP support our efforts.

Tipwarintron Tanaakarachod (Riz)
WWPCG Managing Director
+66(0) 874 665 140 / rizwwp@gmail.com

2010 Calendars for Charity by Women's Will Power Phuket Charity



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